



Jeff Young

#TheLinkedInGuru
(Teacher), Professional
Networker, Volunteering -
getting paid in 3 "Cs",
Coffee, Conversation and
occasionally Chocolate!
Please click the Follow
button if you want to see
LinkedIn tips! Namaste 🙏



November 9, 2020, Jeff worked
with Nigel but at different
companies

Nigel and I have been connected over three years now and IMHO
he is one of the most knowledgeable people on the planet about
LinkedIn.

He is one of the most giving and collaborative people I know. He
always shares his knowledge and I learn a great deal from him!
And, I've been on LinkedIn since May of 2004 and he still teaches
me new things.

Check out a "Day in the life of a LinkedIn Trainer" at the link
below and you will see why I hold Nigel is such high regard. I
highly recommend that you follow or connect with him. You will
be glad you did!

<https://vimeo.com/289289615/2d1aad1a63>

Namaste 🙏👉 [See less](#)



Nina Wagemeyer

Why does a Marketing Millennial (and Digital Native!) believe in the Power of Print?

September 30, 2020, Nina was a client of Nigel's

LinkedIn was not new to me when I started to work with Nigel in the training, but I experienced a change in the way of thinking about LinkedIn. I started with not feeling comfortable to post things by myself but to engage with content was no problem at all. With the help of Nigel and the expertise about LinkedIn, I started to work on my profile and be comfortable with it and to really start to tell a story. He really encouraged me to start to post and make connections. I would highly recommend working with him even if you think your LinkedIn game has started, he will help you to optimize many things and to change your mindset in a positive way - still thinking about my next post/article. Thank you for your work! [See less](#)



Keith Warburton

I help you and your company work more successfully across the barriers of culture, language, geography and technology.

June 18, 2020, Keith was a client of Nigel's

I was always a little sceptical about the benefits of LinkedIn - I used the site regularly because I thought I 'should'.

However I asked Nigel to help me up my game on the LinkedIn platform and he promised me I would get a return of 6 times my investment with him - again I was sceptical.

He worked on my profile, helped me to hone and polish my use of posts, comments, general engagement strategy etc. during the duration of our engagement and then left me to get on with things (after all he can't run my business and it's my responsibility anyway.)

I plugged away and then about 6 months later the most amazing thing happened. I was contacted by a senior leader of a \$1.4 billion US company who said he 'liked what I was doing and could we have a chat.'

To cut a long story short I now have an exclusive strategic alliance with that US company who are using their sales channels to promote my services and products.

The impact has been transformational - thanks Nigel! [See less](#)



Dr Jo North

Innovation for business growth & transformation - ideas, strategy & facilitation at the Big Bang & Port of Tyne

May 29, 2020, Dr Jo was a client of Nigel's

Nigel really is an incredible LinkedIn trainer!

He delivered an exceptional session for the PAPI University of York Innovation in Action programme that I was facilitating for small businesses.

Delegates loved his interactive style, his clear, detailed and pragmatic knowledge of LinkedIn and the live examples he showed on screen. No slides needed - Nigel went direct to LinkedIn to demonstrate how it all fits together, and we really valued that he had taken the time to look at every single delegate's profile in some detail before the event.

No question went unanswered in the session. It was an all-round hit!

Thank you so much, Nigel! [See less](#)



Sue Schoormans

Career & Culture Coach and
Trainer enabling you to
Orientate and Develop your
Career at home or abroad

April 22, 2020, Sue was a client
of Nigel's

I have just attended an online LinkedIn training webinar with Nigel where he spoke about how to create a great LinkedIn profile. Your LinkedIn profile is your personal brochure just like your CV but even more so. Nigel's knowledge in this arena is excellent. He shared lots of tips and answers questions that the participants had. Thank you so very much Nigel. I will be recommending your services to others. [See less](#)



Chris Chapman

Brand Identity Specialist
and Graphic Designer.
Helping you to define and
promote your superpowers
& unique gifts.

April 8, 2020, Chris was a client
of Nigel's

Today I attended a virtual LinkedIn training workshop which focused on creating a great profile. As I personally pride myself on my reputation and personal brand, I was keen to learn from Nigel and maximise my online presence and presentation.

Nigel hosted the training really well and answered any questions the participants had with sound knowledge. The content was good and I'm pleased to say that I learned a few things too - that's despite been a LinkedIn 'regular'. In summary... good presenter, great tips based on detailed knowledge of the platform. Thank you Nigel. [See less](#)



Karen Jones

I partner with clients to develop a high performance culture in which engaged employees achieve exceptional results.

April 2, 2020, Karen was a client of Nigel's

I have today attended one of Nigel's 2 free webinars for utilising Linked-in. I have also commissioned Nigel to help our company promote what we do on Linked-in. If you are considering seeking support for your presence and impact on linked-in, have no doubt that Nigel will bring: a sense of fun but with a drive to add real value, expertise but with an ability to adapt to your needs. He will also live his values, hence the 'at no charge' webinar I have just enjoyed and reinforced my learning from. [See less](#)



Valentina Hynes

Holistic Wellbeing & Happiness at Work Specialist helping businesses stay Superheroes by boosting their peoples' superpowers with Employee Support through Away Day Learning Experiences.

January 28, 2020, Valentina worked with Nigel but at different companies

I recently worked with Nigel on Power 2020, a mindful retreat for business mind, professionals and executives. Nigel is engaging, very knowledgeable, cheerful, forthright and insightful. I look forward to working on future projects with him.



Aimeé Hargreaves

No-nonsense, customer focused & 'top notch' accountant who is also proud to be the 1st Zoho Books Advisor in Yorkshire!

October 3, 2019, Nigel was a client of Aimeé's

I attended a course, last week, which Nigel and Ryan Mulhern hosted - A LinkedIn and Video Masterclass.

The course was brilliant - I attended one of Nigel's courses a few years ago and I have been using LinkedIn pretty much every day since then (and, what's more, I've seen how powerful this platform is - it works)!

As someone who is keen to keep learning, I signed up to the LinkedIn and Video Masterclass and it definitely didn't disappoint! I had a great time meeting like-minded individuals whilst sharing knowledge and learning new tips from the experts in the field.

Nigel's attention to detail, together with his honest advice is second to none - he's a fantastic guy who is very knowledgeable about marketing and the LinkedIn platform.

Take your LinkedIn profile, and activity, to the next level and sign up to this course - you'll see (and feel) immediate results! [See less](#)



Sally Roberts

Sales Trainer 😊 Client
Service Trainer 😊 New
Business Development
Trainer, Virtual Training

June 27, 2019, Sally was a client
of Nigel's

Every day is a school day and yesterday attending Nigel's LinkedIn Bootcamp was no exception. A user of LinkedIn, keen to improve and update my skills, the bootcamp looked perfect and it was. There were at least three lightbulb moments, skills, lockdown and search that were simply brilliant. Plus a reminder of the importance of profile, content and video. Wether your brand new to LinkedIn or a keen user, there is something for everyone. Easy to recommend this course, super venue, location top marks and content superb. Top marks Nigel Cliffe. [See less](#)



Perrin Read

Photographer: Stand Out with High Quality Creative Headshots, Business Portraits and Bespoke Stock Images

December 8, 2018, Perrin was a client of Nigel's

Anyone wishing to understand the potential of LinkedIn and how to utilise it to its fullest advantage should book themselves onto one of Nigel's courses. His knowledge and enthusiasm resonate throughout the day – and his ability to get the point across and engage the audience is exceptional. The advice is intuitive, relevant and straightforward – he simply unlocks the power of LinkedIn! [See less](#)



Simon Crowther

Investment, Acquisitions,
Turnarounds, Business
Development of Health and
Social Care organisations

September 6, 2018, Simon was
a client of Nigel's

Within 24 hrs of attending Nigel's LinkedIn Bootcamp I was already generating business. I had only implemented a tiny fraction of what I learnt and had a crazy next day as a result. Several new prospects and meetings both held and scheduled for the future. The session was fun, informative and above all useful.



Chris Stott

CEO at Training 2000 Ltd

July 20, 2018, Chris worked with Nigel but at different companies

Nigel offers intelligent and articulate advice and support on LinkedIn and other social platforms. His training for lead generation is interesting, entertaining and delivered with a passion for his subject.

I have known Nigel for some time and he is honest, open and has a great deal of integrity. I would happily recommend him and his services to anyone.



Jenny Lock

07584 246749 I work with national organisations by assisting them with their CSR, in turn generating product donations for charity.

July 6, 2018, Jenny was a client of Nigel's

I have had the opportunity to have received both advice from Nigel over the phone, and luckily last week the option to attend one of his courses.

I have to say he gets it. I have been working in self generated Lead Generation for a great deal of time and he understands the obstacles and frustrations, and the world of opportunities.

I am not always the greatest at vocalising, however I take on a great deal of information there was an abundance on his course.

I walked away feeling like I had an insight into a world which I use, however now have a better insight into.

Highly recommend Nigel he is one of the best I believe in his field. [See less](#)



Martin Roberts

Mental Health Lead, Group
Transformation, Lloyds
Banking Group

May 14, 2018, Martin was a
client of Nigel's

Anyone wanting to explore how LinkedIn can generate new business opportunities should as a first step book themselves on one of Nigel's courses. His knowledge, passion and enthusiasm is in abundance. He engages fully with his audience bringing to life theory into real to life examples of just how successful LinkedIn can be using the tools as demonstrated by Nigel. [See less](#)



Martin Stiven

Director Of Marketing and
Business Development at
Potter Clarkson

March 23, 2018, Martin was a
client of Nigel's

It's obvious isn't it? Get onto LinkedIn and promote your business! But how? I attended one of Nigel's one-day LinkedIn workshops to find the answers - and boy, what a day! Nigel has a deep understanding of all things LinkedIn, allied with huge know-how of the internet, including the big, important stuff like Google. His workshop is a one-day masterclass that leaves you with everything you need to manage your presence on LinkedIn in a powerful and effective way. He delivers the day in a personable and inclusive style, using humour and stories to bring it to life and make it memorable. If you want to learn how to use LinkedIn properly, take a day out and attend one of his sessions - you won't regret it! [See less](#)



🌟 **Sanae Floyd**

**Business Breakthrough
Coach and Sales Expert**



Mindset and Marketing for
Coaches | Build Your
Authority and Credibility |
Personal Performance
Coach and Trainer

March 15, 2018, 🌟 Sanae Floyd
was a client of Nigel's

LinkedIn has been a platform that I have dipped in and out of and never really utilised because I didn't understand how. Nigel's workshop was recommended to me as I've been exploring new strategies for growing my business network. I have come away from Nigel's brilliant LinkedIn 1 day workshop totally buzzing with great ideas on how I can improve my profile and develop a strategy for building my network. He gives such great information and tips on leveraging this powerful platform that I'm excited and motivated to implement! [See less](#)



Keith Madeley MBE

Ambassador at Investors In
Community Ltd

January 31, 2018, Nigel worked
with Keith in the same group

I call Nigel 'Mr Linked in' as I have never met anyone with the understanding he has about Linked in. My wife and I attended his Boot Camp recently and whilst I had the advantage of having had a one to one with Nigel on Linked in, Chris was a relative new comer. She came away converted and we are now planning her story. I have also recommended Nigel to a number of business people and will continue to do so. A truly professional operator.

[See less](#)



**Jeremy Meadowcroft -
Funding SME's**

Business Lending Manager

January 25, 2018, Nigel was a
client of Jeremy's

What Nigel doesn't know about Linked-In isn't worth knowing. He can elevate, educate & enhance, your Linked-In Profile, Performance & Power. And all in an informative, supportive & enjoyable manner. Don't delay, book onto his course today !

**Billy Grierson**

Helping you think out of the box and act in the box.

Experienced facilitator and trainer in problem solving & innovation

March 3, 2017, Billy worked with Nigel but at different companies

I have been on a number of social media training seminars over the last two years. Most of them tell you how to do things in Facebook, LinkedIn etc. but Nigel told us the why as well. His knowledge of, and enthusiasm for, the use of LinkedIn in business development made the seminar tremendous value.



Chris Bentley

Spot On

February 27, 2017, Chris was a client of Nigel's

I attended Nigel's 'Lifting the Lid Off LinkedIn' seminar at the Elsie Whiteley Innovation Centre in February 2017. It was substantive, detailed, insightful, catalytic and hugely well received. I'd have no hesitation in recommending Nigel as a no-BS 'tour guide' to LinkedIn and a force for good in supercharging your social media strategy.



Terry Wells

Providing Innovative
Solutions Brand Protection,
Customer Engagement &
Print Procurement
Ecosystem

November 25, 2016, Terry
worked with Nigel in different
groups

Nigel Can always be trusted to provide valuable sound advice. He delivers the message in a clear precise way that has assisted me in particular with Linked In. He delivers great wisdom particularly in new business growth



Dr Martin Haigh MBE

Experienced, passionate and highly engaging trainer in personal development, team development and business process improvement, enabling people and businesses to flourish.

July 13, 2016, Nigel worked with Dr Martin in the same group

I had the opportunity to see Nigel speak at a recent Business for Calderdale meeting and it was one of the best presentations I have ever seen. It had a beginning, a middle and an end. Nigel opened in an incredibly friendly way; his anecdotes were highly relevant and were positioned to tell his LinkedIn story really well. We learnt so much about LinkedIn just by listening to the stories and metaphors. Nigel was clearly focused on engaging with his audience and had their interest at heart. I was really impressed by the way he put emphasis and emotion into the key points and this really reinforced his message. Nigel handled the questions really well and responded with some insightful ad-libs when the chairman gave him a further five minutes to talk. Moreover, Nigel was put on the spot and asked to give a presentation at short notice, but actually, this was a good thing as his talk was not over-prepared. In fact, it came from the heart, it was immensely enjoyable and a delight to witness. [See less](#)

**Nigel Greenwood**

Customer Journey Mapping
Helping SMEs Generate
More Leads ♦ More Sales ♦
More Referrals ♦ More
Repeat Business

May 24, 2016, Nigel was a client
of Nigel's

I attended one of Nigel's LinkedIn workshops recently, even though I thought I didn't have much to learn! Normally I don't take notes during such workshops, but I left Nigel's with a full page of notes, went back to work and immediately made some changes to my profile using his recommendations. Within 2 weeks I had my first contract through LinkedIn. I asked how they had found me and why they had chosen to reach out - it was because they were impressed with my profile and how clearly it showed how I could meet their needs. Views on my profile have also increased by 25%. If you want to get business through LinkedIn, you can't do better than talking to Nigel! [See less](#)



David Heathcote

Getting things done to
make people's lives better.

May 23, 2016, David was a
client of Nigel's

Thank you for an excellent LinkedIn workshop, which has unlocked a world of opportunities for us. It's helped us learn how to get so much more out of a powerful business development tool. Looking forward to the next one!



Richard Scott

Independent Insurance &
Risk Management Advice.
Chartered Insurance Broker

May 9, 2016, Richard was a
client of Nigel's

I have attended two seminars now provided by Nigel via the Birmingham Insurance Institute. Both were excellent, highly relevant and have made a real impact on my use of LinkedIn and social media more broadly.

I would highly recommend Nigel if you are looking to improve your use of LinkedIn, to improve your profile and to take a fresh look. [See less](#)

**Viv Parry**

Board Advisor | Finance
Director | Public Speaker |
Storyteller | Growth &
Funding Advisor |
Podcaster | Coach | Mentor

June 29, 2015, Viv was a client
of Nigel's

Nigel is an excellent coach, and unlocked the various aspects of LinkedIn from strategy to profile to skills to endorsements and recommendations with an easy learning approach. Nigel's technique is very personable with some not to be forgotten tips on trust and basic manners.

I highly recommend Nigel as a coach and Value Exchange for their social media knowledge.

[See less](#)



MATTHEW PARKER

Print sales training & mentoring | Content creation for the printing industry | Social media services for printers

February 27, 2012, MATTHEW worked with Nigel but at different companies

Nigel is a communications visionary. In my estimation he is usually about 12 months ahead of the trend. You should listen to what he says. A little time with Nigel is worth a lot. Matthew



Alan Wright

Agile & digital delivery
professional

December 7, 2011, Alan was a
client of Nigel's

I've been working at the Ramblers for 18 months, and in that time Nigel has provided my project with a diverse range of services including storage, inventory management, data management and graphic design.

Nigel provides an excellent level of customer service - he is always available to talk on the phone whenever the need arises, and any concerns or issues i have are always resolved promptly. He has an excellent personal knowledge of our organisation - and I have always been able to trust him to get the job done. I have no hesitation in recommending Nigel and Cliffhanger for similar services in the future. [See less](#)



Leala Abbott

Business Strategy |
Customer Experience

December 21, 2010, Leala
reported directly to Nigel

Nigel is a knowledgeable, supportive and all around great business lead. Working with Nigel and Cliffe Associates has been a pleasure as they both understand the business and know how to manage a project to achieve successful outcomes. Nigel's great attitude and pragmatic approach to knowledge management (specifically DAM) is a breath of fresh air. [See less](#)



**Dan 'papa' Watkins -
Retoucher**

@papaimaging -Visual
manipulator and
thimblerrigger. Best friend,
#1 son, happy husband and
humble father.

October 12, 2010, Dan 'papa'
worked with Nigel but at
different companies

I first met Nigel at a time when everyone swapped 'files' with floppy disks and Syquest drives. At time when you were asked "do you have an email account?" not "what's your email address" A time when 'Contract Proofs' were made from the same 'films' that would go on to make the printing plates. It was at this time that Nigel was talking about 'Remote Digital Proofing', 'Workflow Systems' and 'Digital Asset Management'. Nigel caught my attention then and continues to have my respect. [See less](#)



Peter Sleigh

Business Coach at Peter Sleigh, Transformational Coach

September 16, 2009, Peter worked with Nigel but at different companies

Nigel is a pleasure to spend time with and to do business with. Nigel has a wealth of business experience, particularly in the field of electronic marketing and is always prepared to share his extensive knowledge. He has given me a wealth of ideas which I am incorporating into my business model. Nigel is also a very personable person with excellent soft skills. I hold him in the highest regard. [See less](#)



Brian Boullier

Head of Technology &
Digital Transformation at
Community Gateway
Association

April 15, 2009, Brian was a
client of Nigel's

Nigel is always positive in his approach to projects. Drawing upon his extensive experience, Nigel can also be relied upon to offer novel and constructive suggestions that inform and broaden the decision-making process.



Richard Black

Existing Customer Manager
- Unsecured Lending

April 29, 2008, Richard was a
client of Nigel's

Nigel is personable, results focussed and consistent. I worked with Nigel over a period of two years and always found Nigel to be dedicated to providing the best possible service. Very easy to maintain a solid working relationship



Paul Hodgson

Relationship Director at
Lloyds Banking Group

March 18, 2008, Nigel worked
with Paul in the same group

Nigel is a pleasure to work with , always optimistic & focussed on
doing the right thing for both the customer & the business.



David Aldred

Design Professional

December 17, 2007, David was a client of Nigel's

I have always found Nigel courteous and reliable. He provides a highly professional service and has never failed to deliver in terms of timing, value for money and quality over the many years that I have known him. I would recommend his services to anyone in the various fields of publishing, whether new media or traditional. [See less](#)